



**OUTWARD BOUND**  
CALIFORNIA



# 2012 ANNUAL REPORT

Dear friends, alumni, and supporters:

We are pleased to share our 2012 Annual Report with you, our extended family. After nearly two years as an independent chartered entity of Outward Bound USA, Outward Bound California has emerged as a premier experiential education and youth development organization. As we build upon the 50-year legacy of OB programming in the United States, we are not only financially stable but also growing our impact.

To say we are busy is a dramatic understatement. To say we are having a blast delivering the mission of Outward Bound of “changing lives through challenge and discovery” is right on the mark. Our students are returning from their courses more resilient, more focused, and ready for their next academic, personal or professional step. They are forever changed. This is the magic of Outward Bound.

Today we thank you for making this magic happen for deserving students from across California and the United States. Nearly two-thirds of all Outward Bound California students benefit from scholarship funds raised to support their OB experiences. 2012 was an incredible foundational year for us, 2013 is shaping up to be even better on all accounts, and we are already setting our sights on continued program and operational improvements in 2014.

The OB family is a strong, diverse, and service-oriented bunch, exhibiting a collective strength of character. So dust off that course pin and let’s circle up. We are eager to make great things happen and you are a critical part of the team.

Warm Regards,

Art Ringness  
Board Chair

Josh Brankman  
Executive Director

**1,356 STUDENTS EXPERIENCED  
OUTWARD BOUND CALIFORNIA  
COURSES IN 2012**

**TWO IN THREE  
RECEIVED SCHOLARSHIP AID**

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## YOUR GIFT AT WORK

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### HIGH SIERRA EXPEDITIONS

250 students ages 12 and up dug deep to find out what they were made of on our High Sierra wilderness courses in summer 2012. In our recently completed 2013 season, 300 students embarked with us on these journeys of challenge and self-discovery.

### BAY AREA CENTER

Through generous donor support, we brought leadership development, character education, and resiliency to more than 1,100 underserved Bay Area students in 2012. We plan to engage nearly 1,500 students in the 2013-2014 school year.



### VETERANS COURSES

Across the country, Outward Bound offers wilderness courses to recently returned service members at no cost. Outward Bound California served 27 veterans in 2012 and 38 in summer 2013, allowing them much-needed time and space to connect with one another and reflect on their lives.

**1962** First Outward Bound School founded in the United States in Colorado

**1991** Pinnacle Scholarship Program pioneered in California, now a nationwide program

# STATEMENT OF ACTIVITIES

Audited financials for the year ending  
December 31, 2012

## Revenue

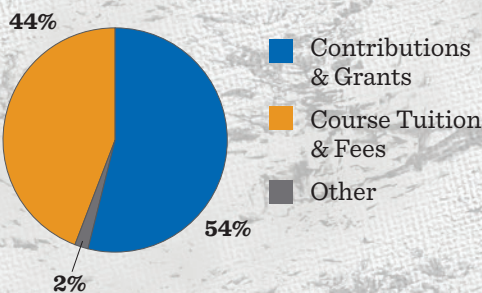
Contributions & Grants	\$765,180
Course Tuition & Fees	\$632,598
Other	\$30,081
<b>Total Revenue</b>	<b>\$1,427,859</b>

## Expense

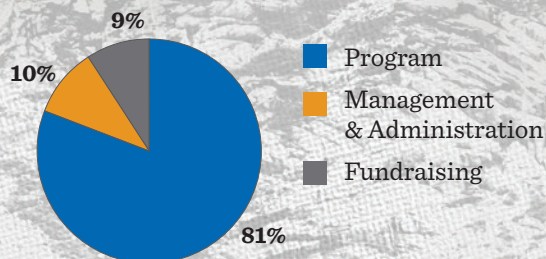
Program	\$1,154,743
Management & Administration	\$135,929
Fundraising	\$134,597
<b>Total Expense</b>	<b>\$1,425,269</b>

Change In Net Assets	\$2,590
<b>Net Assets, End of Year</b>	<b>\$748,259</b>

## 2012 Sources of Funds



## 2012 Uses of Funds



## FINDING HOME IN THE OUTDOORS

A Reflection by Instructor Crystal Yin Lie

Two SFHS students take a break during their 5-day expedition in Henry Coe State Park.

A student stopped in her tracks, awestruck, upon reaching a dry river framed by purple needle grass, tall Western rye, and the oak-shaded trail. “This place,” she shared aloud, “feels like where I crossed the river, walking from El Salvador into Guatemala.” This glimpse into the life of my student gave me pause; though we were miles into Henry Coe State Park, each student still carried memories that kept them incredibly close to home.

*“I saw cultural barriers collapse in the midst of lunchtime dance-offs.”*

For most students from San Francisco International High School (SFIHS)—all of whom have lived in the U.S. for less than four years—home is not necessarily rooted in one country, house, or space. Yet to embark on a five-day backpacking trip with us, they had to overcome their anxieties about leaving their homes in the city to journey into the backcountry with packs heavier than anything they thought they could carry. From my perspective, nothing compared to the journeys they had already made here from countries like Nepal, Guatemala, China and Brazil.

Needless to say, communication was a challenge on this course. Varying levels of language proficiency required ingenuity from us all to make lessons and activities accessible, but our efforts consistently paid off. I saw cultural barriers collapse in the midst of lunchtime dance-offs, impromptu bathroom line capoeira, and freestyle rap battles at dusk. By the end of the course everyone was equipped with a few new jokes, puns, and words in at least two other languages.

Best of all, I saw a subtle shift in awareness as the students began to feel that they could call the outdoors “home”—a place to share, preserve, and enjoy for generations to come.



## THANK YOU

Donors and volunteers like you make it possible for us to bring the power of Outward Bound to youth who otherwise would not have the financial means to participate. Through your gifts, you have changed lives in deep and lasting ways! Thank you for helping youth from all walks of life discover that there is more in them than they know.

## STAY CONNECTED. STAY INVESTED.

### *Follow us...*

on social media to hear the latest news from the field.

### *Volunteer at our basecamps...*

in San Francisco or the High Sierra. You are needed!

### *Share your Outward Bound story...*

on our blog and inspire others to give.

### *Consider a gift to Outward Bound California...*

in your year-end giving plans. We welcome cash gifts, online gifts and gifts of appreciated stock.

More info on our website: [outwardboundcalifornia.org](http://outwardboundcalifornia.org).

Or contact Development Director, Vanessa Baker at [vbaker@outwardbound.org](mailto:vbaker@outwardbound.org)

or 415.933.6222 x2382.



## MAJOR SUPPORTERS

Donors of \$10,000 or more in 2012:

Veronica and Greer Arthur  
Kim and Smoky Bayless  
Arthur M. Blank Family Foundation  
The Bothin Foundation  
William K. Bowes, Jr. Foundation  
Misha Bykhovsky and Charo Gonzales Bykhovsky  
Arthur and Carlyse Ciocca Charitable Foundation  
Winn Ellis and David Mahoney  
Staffan Encrantz  
Ceppie and Irwin Federman  
Foundation for Youth Investment  
The Kimball Foundation  
The Dean and Margaret Leshner Foundation  
Douglas and Virginia Levick  
George and Judy Marcus  
George and Karen McCown  
John and Michele McNellis  
Morgan Stanley Foundation  
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Gordon Russell  
San Francisco Department of Children Youth and Families  
Woody Scal and Claudia Lewis  
Joyce and Larry Stupski  
Syzygy Foundation  
The Walther Foundation  
Vital Projects Fund  
Anonymous

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